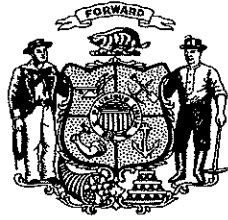


STATE OF WISCONSIN

SENATE CHAIR
Howard Marklein

316 East, State Capitol
P.O. Box 7882
Madison, WI 53707-7882
Phone: (608) 266-0703



ASSEMBLY CHAIR
Mark Born

308 East, State Capitol
P.O. Box 8952
Madison, WI 53708-8953
Phone: (608) 266-2540

JOINT COMMITTEE ON FINANCE

MEMORANDUM

To: Members
Joint Committee on Finance

From: Senator Howard Marklein
Representative Mark Born

Date: September 27, 2021

Re: HEAB Report to JFC

Attached is a report on the Minority Undergraduate Retention grant from the Higher Educational Aids Board, pursuant to s. 39.44(5), Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

HM:MB:jm



State of Wisconsin
Higher Educational Aids Board

Tony Evers
Governor

P.O. Box 7885
Madison, WI 53707-7885

Telephone: (608) 267-2206
Fax: (608) 267-2808

Connie Hutchison, PhD
Executive Secretary

E-Mail: HEABmail@wisconsin.gov

Web Page: <http://heab.wisconsin.gov>

September 27, 2021

The Honorable Mark Born, Co-Chair
Joint Committee on Finance
State Capitol, Room 308 East
Madison, WI 53707

SEP 27 2021
J. FINANCE

The Honorable Howard Marklein, Co-Chair
Joint Committee on Finance
State Capitol, Room 316
Madison, WI 53708

Dear Senator Marklein and Representative Born:

Enclosed is the 2020-21 Annual Status Report for the Minority Undergraduate Retention Grant. Submission of the report is in compliance with Section 39.44 (5) of the Wisconsin Statutes, which requires an annual report on the effectiveness of this program.

If you have any questions about this report or about the Minority Undergraduate Retention Grant Program, please feel free to contact me by e-mail at connie.hutchison@wi.gov or phone at 267-2206.

Sincerely,

Connie Hutchison, PhD
Executive Secretary

CC: Senator Ballweg

Senator Kooyenga

Senator Felzkowski

Senator Stroebel

Senator Bernier

Senator Erpenbach

Senator Johnson

Representative Neubauer

Representative J. Rodriguez

Representative Loudeneck

Representative Kurtz

Representative Katsma

Representative Zimmerman

Representative Goyke

David Loppnow, Legislative Fiscal Bureau

Amanda Mott, Department of Administration

Joel Brennan, Department of Administration

Sara Hynek, Department of Administration

Erin Probst, Legislative Fiscal Bureau

MINORITY UNDERGRADUATE RETENTION GRANT

2020-21 ANNUAL REPORT

State of Wisconsin
Higher Educational Aids Board
October 2021

**MINORITY UNDERGRADUATE RETENTION GRANT
2020-21 ANNUAL REPORT
Higher Educational Aids Board**

The Minority Undergraduate Retention Grant (MURG) Program was established by the State of Wisconsin Legislature in the 1985-87 biennial budget. The first award was made in the 1986-87 academic year. Minority Undergraduate Retention Grants are awarded to Wisconsin resident minority undergraduates, excluding first year students, enrolled at least half-time in Wisconsin Technical College System schools, non-profit independent colleges/universities, and tribal colleges.

Awards are based on financial need, with a minimum grant of \$250 and a maximum grant of \$2,500 per year. According to statute, a minority student is defined as a student who is a Black American, American Indian, Hispanic, or Southeast Asian from Laos, Cambodia, or Vietnam admitted to the United States after December 31, 1975. If eligible, a student may receive the grant for up to eight semesters or 12 quarters.

Funds are allocated to the Wisconsin Technical College System and the Independent/Tribal Colleges and Universities based on the prior year's minority student population as reported by each participating school. For the 2020-21 academic year, sixteen technical colleges, twenty-three non-profit colleges/universities, and both tribal colleges received a Minority Undergraduate Retention Grant allocation. The University of Wisconsin System Administration has a similar program, the Lawton Grant, for students attending a University of Wisconsin institution.

During the 2020-21 academic year, 719 students received a Minority Undergraduate Retention Grant award. 233 grant recipients attended a non-profit, independent college/university or tribal college, and 486 recipients attended a Wisconsin Technical College. To gauge the effectiveness of the program, surveys were sent to both the participating schools and the grant recipients. Results of the participating school survey are found on page 2, and the grant recipient survey results are found on page 7.

The graph and tables throughout this report detail the 2020-21 Minority Undergraduate Retention Grant program:

- Table I: Educational Progress of Grant Recipients as Reported by Participating Schools
- Table II: Top Five Colleges or Universities Based on Funding Provided to Students
- Tables III and V: Spending by Independent/Tribal Schools and WTCS
- Tables IV and VI: Recipient Demographics for Independent/Tribal Schools and WTCS
- Graph I: 2020-21 Student Minority Populations as Reported by Participating Schools
- Table VII: 2020-21 Minority Retention Grant Recipient Survey Results

The data collected and the results of the grant recipient survey demonstrate that the Minority Undergraduate Retention Grant is highly successful. Participating schools reported that 75.38% of grant recipients either completed their degree/certificate programs or will continue to work towards degree/certificate completion during the 2021-22 academic year. Ninety-five percent of the grant recipients who responded to the survey indicated that they either earned a degree or certificate during the 2020-21 academic year or will return to school to continue to pursue their educational goals. In addition, 92.37% of the recipients indicated that they planned to spend the majority of their working life in the state of Wisconsin.

**MINORITY UNDERGRADUATE RETENTION GRANT
2020-21 ANNUAL REPORT**

TABLE I: Educational Progress of Grant Recipients as Reported by Participating Schools

Independent Colleges and Universities/Technical Colleges/Tribal Colleges

| COMBINED DATA: | NUMBER | PERCENTAGE |
|---|---------------|-------------------|
| Students who completed a degree/certificate in 20-21 | 269 | 37.41% |
| Students enrolled for 21-22 and continuing toward degree/certificate | 273 | 37.97% |
| Students not enrolled for 21-22 who did not complete degree/certificate | 177 | 24.62% |
| COMBINED TOTALS | 719 | 100% |
| | | |
| INDEPENDENT COLLEGES AND UNIVERSITIES/TRIBAL COLLEGES: | NUMBER | PERCENTAGE |
| Students who completed a degree/certificate in 20-21 | 69 | 29.61% |
| Students enrolled for 21-22 and continuing toward degree/certificate | 129 | 55.37% |
| Students not enrolled for 21-22 who did not complete degree/certificate | 35 | 15.02% |
| TOTALS | 233 | 100% |
| | | |
| TECHNICAL COLLEGE SYSTEM SCHOOLS: | NUMBER | PERCENTAGE |
| Students who completed a degree/certificate in 20-21 | 200 | 41.15% |
| Students enrolled for 21-22 and continuing toward degree/certificate | 144 | 29.63% |
| Students not enrolled for 21-22 who did not complete degree/certificate | 142 | 29.22% |
| TOTALS | 486 | 100% |

Note: The students reported as "students not enrolled for 21-22 who did not complete degree/certificate" were not enrolled in the reporting institution at the time the data were collected. The students may have enrolled at a later date or enrolled in a different institution.

TABLE II: TOP FIVE COLLEGES OR UNIVERSITIES BASED ON FUNDING PROVIDED TO STUDENTS

| COLLEGE OR UNIVERSITY | DOLLARS SPENT | NUMBER OF AWARDS | AVERAGE AWARD |
|-----------------------------------|----------------------|-------------------------|----------------------|
| MILWAUKEE AREA TECHNICAL COLLEGE | \$ 174,800 | 97 | \$ 1,802 |
| MARQUETTE UNIVERSITY | \$ 64,620 | 36 | \$ 1,795 |
| GATEWAY TECHNICAL COLLEGE | \$ 52,740 | 150 | \$ 352 |
| ALVERNO COLLEGE | \$ 49,500 | 25 | \$ 1,980 |
| WAUKESHA COUNTY TECHNICAL COLLEGE | \$ 37,160 | 31 | \$ 1,199 |
| TOTALS | \$ 378,820 | 339 | \$ 1,117 |

**MINORITY UNDERGRADUATE RETENTION GRANT
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TABLE III: SPENDING BY SCHOOL FOR INDEPENDENT/TRIBAL SCHOOLS

| COLLEGE OR UNIVERSITY | DOLLARS SPENT | NUMBER OF AWARDS | AVERAGE AWARD | PERCENTAGE OF DOLLARS SPENT |
|---------------------------------------|-------------------|------------------|-----------------|-----------------------------|
| ALVERNO COLLEGE | \$ 49,500 | 25 | \$ 1,980 | 12.82% |
| BELLIN COLLEGE | \$ 700 | 1 | \$ 700 | 0.18% |
| BELOIT COLLEGE | \$ 2,685 | 2 | \$ 1,343 | 0.70% |
| CARDINAL STRITCH UNIVERSITY | \$ 27,240 | 12 | \$ 2,270 | 7.05% |
| CARROLL UNIVERSITY | \$ 17,600 | 16 | \$ 1,100 | 4.56% |
| CARTHAGE COLLEGE | \$ 24,640 | 10 | \$ 2,464 | 6.38% |
| COLLEGE OF THE MENOMINEE NATION | \$ 16,375 | 18 | \$ 910 | 4.24% |
| CONCORDIA UNIVERSITY | \$ 17,750 | 8 | \$ 2,219 | 4.60% |
| EDGEWOOD COLLEGE | \$ 16,350 | 8 | \$ 2,044 | 4.23% |
| HERZING | \$ 15,805 | 9 | \$ 1,756 | 4.09% |
| LAC COURTE OREILLES | \$ 8,945 | 10 | \$ 895 | 2.32% |
| LAKELAND COLLEGE | \$ 18,790 | 13 | \$ 1,445 | 4.87% |
| LAWRENCE UNIVERSITY | \$ 3,675 | 3 | \$ 1,225 | 0.95% |
| MARANATHA | \$ 2,500 | 1 | \$ 2,500 | 0.65% |
| MARIAN UNIVERSITY | \$ 13,920 | 9 | \$ 1,547 | 3.61% |
| MARQUETTE UNIVERSITY | \$ 64,620 | 36 | \$ 1,795 | 16.74% |
| MILWAUKEE INSTITUTE OF ART AND DESIGN | \$ 11,530 | 8 | \$ 1,441 | 2.99% |
| MILWAUKEE SCHOOL OF ENGINEERING | \$ 17,200 | 8 | \$ 2,150 | 4.45% |
| MOUNT MARY COLLEGE | \$ 30,815 | 17 | \$ 1,813 | 7.98% |
| NORTHLAND COLLEGE | \$ 0 | 0 | \$ 0 | 0% |
| RIPON COLLEGE | \$ 4,975 | 6 | \$ 829 | 1.29% |
| ST NORBERT COLLEGE | \$ 10,440 | 5 | \$ 2,088 | 2.70% |
| VITERBO UNIVERSITY | \$ 5,270 | 3 | \$ 1,757 | 1.36% |
| WISCONSIN LUTHERAN COLLEGE | \$ 4,800 | 5 | \$ 960 | 1.24% |
| TOTALS: | \$ 386,125 | 233 | \$ 1,657 | 100% |

2020-21 Minority Undergraduate Retention Grant Recipient:

"The Minority Undergraduate Retention Grant was important to me because every dollar counts when you are attending school as a single parent."

---Tom, Lac Courte Oreilles Ojibwe College

**MINORITY UNDERGRADUATE RETENTION GRANT
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TABLE IV: RECIPIENT DEMOGRAPHICS FOR TRIBAL AND INDEPENDENT INSTITUTIONS

| | DOLLARS SPENT | NUMBER OF AWARDS | AVERAGE AWARD | PERCENTAGE OF DOLLARS SPENT |
|---|-------------------|------------------------|------------------|-----------------------------------|
| YEAR IN SCHOOL | | | | |
| 2 ND YEAR STUDENTS | \$ 108,749 | 66 | \$ 1,648 | 28.16% |
| 3 RD YEAR STUDENTS | \$ 178,486 | 102 | \$ 1,750 | 46.23% |
| 4 TH YEAR STUDENTS | \$ 86,130 | 56 | \$ 1,538 | 22.31% |
| 5 TH YEAR STUDENTS | \$ 12,760 | 9 | \$ 1,418 | 3.30% |
| TOTAL | \$ 386,125 | 233 | \$ 1,657 | 100% |
| STATUS OF RECIPIENTS | | | | |
| DEPENDENT | \$ 267,789 | 155 | \$ 1,728 | 69.35% |
| INDEPENDENT | \$ 118,336 | 78 | \$ 1,517 | 30.65% |
| TOTAL | \$ 386,125 | 233 | \$ 1,657 | 100% |
| MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP | | | | |
| AFRICAN-AMERICAN | \$ 178,394 | 99 | \$ 1,802 | 46.20% |
| AMERICAN INDIAN | \$ 34,981 | 33 | \$ 1,060 | 9.06% |
| ASIAN-AMERICAN | \$ 21,043 | 13 | \$ 1,619 | 5.45% |
| HISPANIC | \$ 151,707 | 88 | \$ 1,724 | 39.29% |
| TOTAL | \$ 386,125 | 233 | \$ 1,657 | 100% |
| MINORITY UNDERGRADUATE RETENTION GRANT BY SECTOR | | | | |
| INDEPENDENT | \$ 360,805 | 205 | \$ 1,760 | 93.44% |
| TRIBAL | \$ 25,320 | 28 | \$ 904 | 6.56% |
| TOTAL | \$ 386,125 | 233 | \$ 1,657 | 100% |

2020-21 Minority Undergraduate Retention Grant Recipients:

"Without this grant, I would have struggled in my studies. Covid was a struggle enough and being able to focus on my mental health instead of finances allowed me to graduate."

---Caitlyn, Carroll University

"I attend an expensive school, so any amount I can get to help pay for my tuition is great and I appreciate it a lot."

---Mao, Marquette University

**MINORITY UNDERGRADUATE RETENTION GRANT
2020-21 ANNUAL REPORT**

TABLE V: SPENDING BY SCHOOL FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

| WISCONSIN TECHNICAL COLLEGE SYSTEM | DOLLARS SPENT | NUMBER OF AWARDS | AVERAGE AWARD | PERCENTAGE OF DOLLARS SPENT |
|---|----------------------|-------------------------|----------------------|------------------------------------|
| BLACKHAWK TECHNICAL COLLEGE | \$ 8,045 | 10 | \$ 805 | 1.87% |
| CHIPPEWA VALLEY TECHNICAL COLLEGE | \$ 30,000 | 16 | \$ 1,875 | 6.95% |
| FOX VALLEY TECHNICAL COLLEGE | \$ 26,345 | 52 | \$ 836 | 6.11% |
| GATEWAY TECHNICAL COLLEGE | \$ 52,740 | 150 | \$ 352 | 12.23% |
| INDIANHEAD TECHNICAL COLLEGE | \$ 3,765 | 3 | \$ 1,255 | 0.87% |
| LAKESHORE TECHNICAL COLLEGE | \$ 6,820 | 10 | \$ 682 | 1.58% |
| MADISON COLLEGE | \$ 33,090 | 46 | \$ 719 | 7.67% |
| MID-STATE TECHNICAL COLLEGE | \$ 3,565 | 8 | \$ 446 | 0.83% |
| MILWAUKEE AREA TECHNICAL COLLEGE | \$ 174,800 | 97 | \$ 1,802 | 40.52% |
| MORAINES PARK TECHNICAL COLLEGE | \$ 16,095 | 18 | \$ 894 | 3.73% |
| NICOLET AREA TECHNICAL COLLEGE | \$ 4,068 | 6 | \$ 678 | 0.94% |
| NORTHCENTRAL TECHNICAL COLLEGE | \$ 3,155 | 6 | \$ 519 | 0.73% |
| NORTHEAST TECHNICAL COLLEGE | \$ 16,190 | 17 | \$ 952 | 3.75% |
| SOUTHWEST WISCONSIN TECHNICAL COLLEGE | \$ 1,730 | 1 | \$ 1,730 | 0.40% |
| WAUKESHA COUNTY TECHNICAL COLLEGE | \$ 37,160 | 31 | \$ 1,199 | 8.61% |
| WESTERN TECHNICAL COLLEGE | \$ 13,850 | 15 | \$ 923 | 3.21% |
| TOTALS: | \$ 431,418 | 486 | \$ 888 | 100% |

2020-21 Minority Undergraduate Retention Grant Recipient:

"This grant was very important to me and my family. The grant helped me finish school during this pandemic."

---Precious, Milwaukee Area Technical College

"I have a child and I otherwise pay for school out of pocket, so receiving this grant allowed me to work less and focus more on my child and school."

---Peighton, Gateway Technical College

**MINORITY UNDERGRADUATE RETENTION GRANT
2020-21 ANNUAL REPORT**

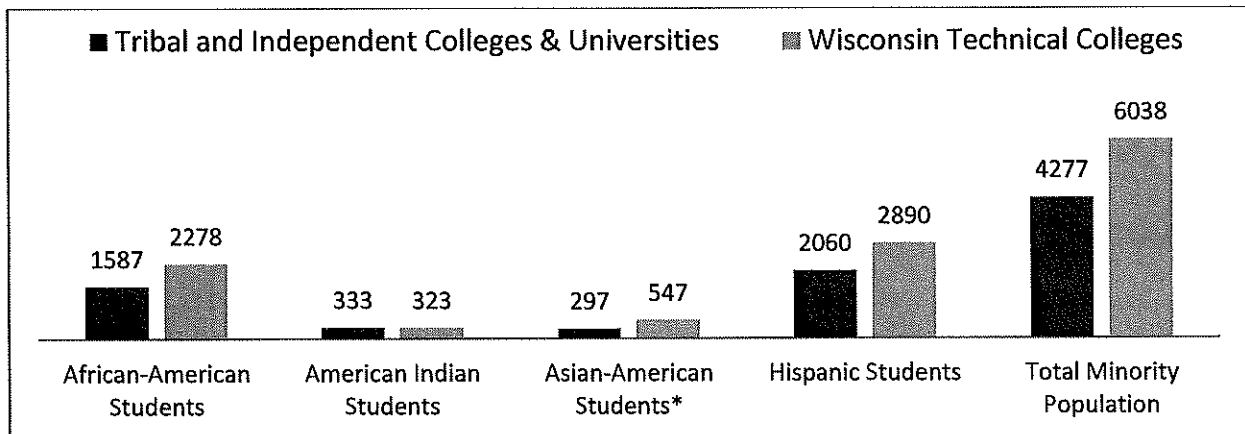
TABLE VI: RECIPIENT DEMOGRAPHICS FOR WISCONSIN TECHNICAL COLLEGE SYSTEM

| | DOLLARS SPENT | NUMBER OF AWARDS | AVERAGE AWARD | PERCENTAGE OF DOLLARS SPENT |
|--|-------------------|------------------|---------------|-----------------------------|
| YEAR IN SCHOOL | | | | |
| 2 ND YEAR STUDENTS | \$ 338,687 | 365 | \$ 928 | 78.51% |
| 3 RD YEAR STUDENTS | \$ 74,017 | 87 | \$ 851 | 17.16% |
| 4 TH YEAR STUDENTS | \$ 12,964 | 23 | \$ 564 | 3.00% |
| 5 TH YEAR STUDENTS | \$ 5,750 | 11 | \$ 523 | 1.33% |
| TOTAL | \$ 431,418 | 486 | \$ 888 | 100% |
| STATUS OF RECIPIENTS | | | | |
| DEPENDENT | \$ 104,785 | 135 | \$ 776 | 24.29% |
| INDEPENDENT | \$ 326,633 | 351 | \$ 931 | 75.71% |
| TOTAL | \$ 431,418 | 486 | \$ 888 | 100% |
| MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP | | | | |
| AFRICAN-AMERICAN | \$ 205,923 | 203 | \$ 1,015 | 47.73% |
| AMERICAN INDIAN | \$ 28,955 | 36 | \$ 804 | 6.71% |
| ASIAN-AMERICAN | \$ 55,439 | 62 | \$ 894 | 12.85% |
| HISPANIC | \$ 141,101 | 185 | \$ 763 | 32.71% |
| TOTAL | \$ 431,418 | 486 | \$ 888 | 100% |

GRAPH I: 2020-21 STUDENT MINORITY POPULATIONS AT PARTICIPATING SCHOOLS

Note: Population data collected from the 2020-21 allocation survey completed by participating schools.

* Per the Minority Undergraduate Retention Grant statute, Asian-American students are defined as students of Cambodian, Laotian, or Vietnamese descent.



**MINORITY UNDERGRADUATE RETENTION GRANT
2020-21 ANNUAL REPORT**

TABLE VII: 2020-21 MINORITY RETENTION GRANT RECIPIENT SURVEY RESULTS

| | Number of Respondents | Percentage of Respondents |
|--|-----------------------|---------------------------|
| How did the Minority Undergraduate Retention Grant award influence your decision to attend college during the 2020-21 academic year? | | |
| The award allowed me to attend school. Without it, I would not have been able to attend. | 51 | 42.50% |
| The award positively influenced my decision to attend school. Without it, it would have been difficult for me to attend school. | 53 | 44.17% |
| The award had no influence on my decision to attend school. Without it, I would have still attended school. | 16 | 13.33% |
| Did you earn a Bachelor, an Associate Degree, or a certificate during the 2020-21 academic year? | | |
| Yes | 57 | 48.31% |
| No | 61 | 51.69% |
| If you did not earn a degree or certificate during the 2020-21 academic year, how soon do you anticipate earning a degree or certificate? | | |
| 2021-22 academic year | 37 | 60.66% |
| 2022-23 academic year | 13 | 21.31% |
| 2023-24 academic year | 8 | 13.11% |
| I do not plan on completing a degree or certificate | 0 | 0.00% |
| Other (please explain): | 3 | 4.92% |
| If you did NOT earn a degree or certificate during the 2020-21 academic year, will you be attending a college or university during the 2021-22 academic year? | | |
| Yes | 59 | 96.72% |
| Enrollment Status: Full-time: 45 Part-time: 14 | | |
| No | 2 | 3.28% |
| Were you employed during the 2020-21 academic year? | | |
| Yes | 73 | 70.19% |
| 32 hours/week or more: 30 Less than 32 hours/week: 54 | | |
| No | 31 | 29.81% |
| Do you plan to be a Wisconsin resident for most of your working career? | | |
| Yes | 109 | 92.37% |
| No | 9 | 7.63% |